

Label Printers Label Applicators & Accessories

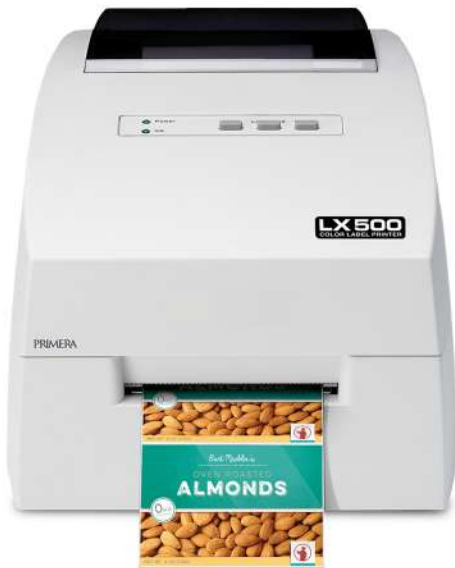


PRIMERA
TECHNOLOGY, INC.

www.primera.com

DESKTOP COLOR LABEL PRINTERS

BRILLIANT, FULL-COLOR PRODUCT LABELS ON-DEMAND



LX500

COLOR LABEL PRINTER

LX500 produces gorgeous, professional-quality labels for all your short-run, specialty products. It's ideal for industries such as gourmet foods, wine, personal care, natural products, and more.

With fast print speeds, competitive label quality and cost per label, and an optional built-in cutter, the LX500 is the ideal entry-level color label printer designed for your business to thrive.

LX500 Features Include:

- » Color inkjet printing at up to 4800 dpi
- » Media width of 0.75" to 4.25" (19 mm to 101.6 mm)
- » Print length of 0.75" to 24" (19 mm to 609.6 mm)
- » One high yield tri-color ink cartridge
- » Optional built-in label cutter (LX500c)

LX500c

COLOR LABEL PRINTER

The LX500c maintains the capabilities of the LX500 while adding the functionality of a built-in guillotine-style cutter, ideal for printing and cutting full-color labels, barcodes, name badges, wristbands, and other types of narrow format output, all on-demand.



Built-in Cutter!



LX500 Customer Spotlight: Brandon's Best Allergen-Free Treats

Printing short-run, professional-quality labels has never been easier for teenage founder Brandon. In his own words, "Whether I'm printing a quick recipe list or 300 labels for my top selling cookies, I know the LX500 can handle it all—and save money on just about everything."

Visit www.primera.com for the full story

NEW

LX910

COLOR LABEL PRINTER



LX910 is the highest print quality color label printer ever developed by Primera. It utilizes an all-new, very high capacity thermal inkjet print head with one cartridge that was designed from the start to be unmatched in its performance. Print with dye or pigment ink, all in the same printer.

LX910 Features Include:

- » Color inkjet printing at up to 4800 dpi
- » Top print speed of 4.5"/sec
- » Print width of .75" to 8.25" (19mm to 210mm)
- » Print length of .75" to 24" (19mm to 609mm)
- » One ultra-high yield tri-color ink cartridge for pigment and dye

One Printer, Two Solutions

LX910's technology allows you to easily switch between dye and pigment ink without having to change the print head.



Under the Hood

Unrivaled Durability

Pigment-based ink delivers ultimate strength for your labels to withstand the elements.



Undeniable Vibrancy

Dye-based ink creates brilliant colors so your labels stand out in the crowd.



DESKTOP COLOR LABEL PRINTER & REWINDER

BRILLIANT, FULL-COLOR PRODUCT LABELS ON-DEMAND



LX2000 COLOR LABEL PRINTER

LX2000 represents an entirely new product class in desktop label printing. Primera's fastest pigment-based inkjet label printer can produce durable labels in high quantities. Large, separate CMYK ink cartridges keep the cost per label low, while print speeds of up to six inches per second produce labels quickly – even high-resolution linear or two-dimensional bar codes.

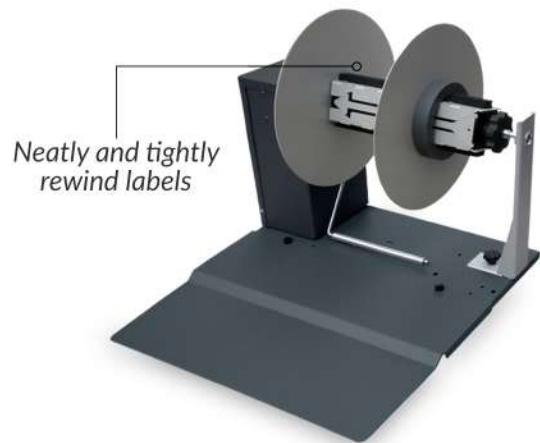
LX2000 Features Include:

- » Color inkjet printing at up to 4800 dpi
- » Top print speed of 6"/sec
- » Print width of .5" to 8.25" (12.7mm to 209.6mm)
- » Print length of .5" to 24" (12.7mm to 609.6mm)
- » Large, individual ink cartridges for Cyan, Magenta, Yellow and Black

RW-12 LABEL REWINDER

RW-12 Label Rewinder makes it easy to rewind large quantities of labels.

It's perfect for use with most direct thermal, thermal transfer, or inkjet-based label printers, including Primera's LX-Series label printers.



Neatly and tightly
rewind labels

LX2000 Customer Spotlight: Appalachian Milk Soap

When it comes to a resourceful prime label printer, specialty soap manufacturer Appalachian Milk Soap relies entirely on their LX2000 to ensure their delicately crafted natural handmade goat milk soaps are packaged with as much care as is put into their products.

"One refreshing thing with the LX2000 is that it really reduces waste, and the more that we use it, the more we anticipate a really good ROI," Marketing Manager Mark Burdette explains.

Visit www.primera.com for the full story





RX500

COLOR RFID LABEL PRINTER

RX500 is the only desktop full-color RFID label and tag printer that's fully integrated. Built-in, automatic RFID encoding makes it ideal for applications that need both color and RFID, including asset tracking, retail & apparel tags, security and identification badges, wristbands, pharmaceuticals, and much more.

RX500 Features Include:

- » Color inkjet printing at up to 4800 dpi
- » Top print speed of 2.5"/sec
- » Print width of .75" to 4.25" (19mm to 101.6mm)
- » Print length of .75" to 24" (19mm to 609.6mm)
- » One high yield tri-color ink cartridge



Industry-first integrated UHF reader/encoder supplied by RFID industry leader Honeywell®



Supports EPC Global Class 1 Gen 2 and ISO 18000 -6B and -6C

Why integrate RX500 in your system?

- » **Built-in UHF Reader/Encoder from Honeywell®**
Reliable, consistent reading and writing of RFID inlays
- » **4800 dpi Print Resolution**
Produces true photo-quality output along with ultra-sharp text, full-color graphics and high-resolution linear and 2D bar codes
- » **Single, High Capacity Ink Cartridge**
Allows you to simplify inventory management and print head maintenance
- » **Adjustable Antenna Position and Variable Gain**
Allows radio signals to be perfectly read and encoded on a single label at a time with no overbleeding
- » **Many Substrates Available**
Including water-resistant paper, polyester and polypropylene
- » **Small Footprint and Light Weight**
Save desktop space and transport RX500 with ease
- » **Compatible with Windows® 7/8x/10+**
Allows easy integration with industry standard and custom third-party software solutions



DESKTOP LABEL APPLICATORS

SEMI-AUTOMATIC LABELING SOLUTIONS



AP360 | AP362 LABEL APPLICATOR | LABEL APPLICATOR

AP360 and AP362 Label Applicators are the perfect semi-automatic labeling solutions for cylindrical containers as well as many tapered containers, including bottles, cans, jars and tubes.

Features Include:

- » Quick set-up and easy operation
- » Accurately applies labels to the front (AP360) or front and back (AP362) with variable spacing
- » Fast – labels are applied at 5.3" (135mm) per second – up to 1200 containers per hour

AP550 LABEL APPLICATOR

AP550 Label Applicator is a flat surface, semi-automatic label applicator for rectangular or tapered bottles, boxes, packages, bags, pouches, lids, tins and more.

Features Include:

- » Quick set-up and easy operation
- » LED display with counter
- » Applies up to 500 labels per hour



AP360 Customer Spotlight: Wander North Distillery

Minneapolis-based small batch distillery Wander North has been creating locally-sourced craft beer since 2013. A proud veteran-owned distillery, Wander North is able to donate part of their net profits to local charities thanks, in part, to the time and money saved because of consistent label applications with their AP360.

According to Founder Brian Winter, "with three people, what we can do in four hours is what we used to be able to do in seven [using AP360]."

Visit www.primera.com for the full story

	LX 500 COLOR LABEL PRINTER	LX 910 COLOR LABEL PRINTER	LX 2000 COLOR LABEL PRINTER
			
Part #	74273	74416	74461
Recommended Labels/Day	1 to 500	1 to 3,000	1 to 5,000
Label Types	Pre die-cut, continuous, and black marks	Pre die-cut, continuous, and black marks	Pre die-cut, continuous, and black marks
Maximum Media Width	4.25"	8.375"	8.375"
Maximum Print Width	4.25"	8.25"	8.25"
Print Resolutions	Up to 4800 dpi	Up to 4800 dpi	Up to 4800 dpi
Print Speed (up to)	2.5" / sec.	4.5" / sec	6" / sec
Ink Cartridge(s)	Single CMY	Single CMY, ultra-high yield	Separate CMYK
Ink Type(s)	Dye	Dye or Pigment*	Pigment*
Built-in Cutter	Yes - 74275 LX500c	Yes	Yes
Wired/Wireless Ethernet	No	No	Yes
Operating System Compatibility	Windows® 7/8/10+ or Mac OS X 10.9+	Windows® 7/8/10+ or Mac OS X 10.9+	Windows® 7/8/10+ or Mac OS X 10.9+

*added water and UV resistant ink

	AP 360 LABEL APPLICATOR	AP 362 LABEL APPLICATOR	AP 550 LABEL APPLICATOR
			
Labels Applied	1 at a time	2 at a time (front and back)	1 at a time
Types of Containers	Cylindrical	Cylindrical	Flat or Tapered
Labels/Hour (up to)	1200	1200	500
Maximum Container Width	9.4"	9.4"	12"+
Maximum Container Diameter/Height	8" diameter	8" diameter	8" high
Maximum Label Width	8.375"	8.375"	4.125"

Learn More About Primera's Label Solutions

visit www.primera.com



Headquartered in Plymouth, Minnesota, Primera Technology, Inc. is the world's leading developer and manufacturer of specialty printing equipment including the LX-Series Color Label Printers and AP-Series Label Applicators.

Primera distributes its products in more than 200 countries and territories with service and support for North America and South America from its headquarters in Plymouth, Minnesota. Canadian customers are serviced and supported through Total Solutions Inc. in Toronto, Canada. EMEA customers are serviced and supported from Wiesbaden, Germany, through DTM-Print. Primera Asia Pacific, located in Hong Kong, serves customers in the Asia Pacific region.



USA and Latin America
Primera Technology, Inc.
www.primera.com
sales@primera.com
763-475-6676

Canada
Total Solutions, Inc.
www.primerastore.ca
shop@totalsolutionsinc.com
1-888-878-4765

Europe, Middle East and Africa
DTM Print
www.dtm-print.eu
sales@dtm-print.eu
+49 (0) 611-92777-0

Asia Pacific
Primera Asia Pacific
www.primera-ap.com
sales@primera-ap.com
+61 3 9798 8720