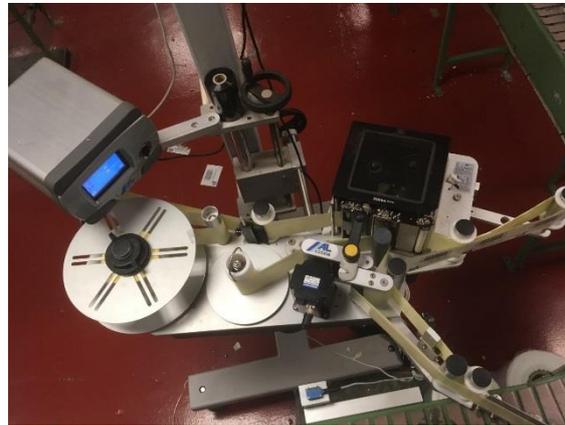


## Print & Apply solution for well-known Irish tea manufacturer

We were contacted by a well-known Irish tea company for a print and apply solution to replace an old obsolete system which needed to be upgraded. After a meeting with them to understand their exact requirements a solution was specified.

### The Solution

The [Altech Alritma print and apply machine](#) with colour touchscreen controller and an integrated [Zebra ZE500 print engine](#) was recommended. A label is printed and applied to the top of a 6 pack of tea at a rate of 20 products per minute.



### The Results

- Space saving – the new machine requires a much smaller footprint.
- Flexibility to apply to the top/side of product via a simple mechanical change.
- More updated system – quicker changeover times and less downtime for repairs.
- Improved print quality with greater accuracy.